



When We Wed

Media Pack



www.whenwewed.co.uk

When We Wed Magazine launches 1st January 2020.

The quarterly magazine targets brides and grooms based in the South West of England (Cornwall, Devon, Somerset, Bristol, Wiltshire and Gloucestershire) and will promote all things bridal.

With exclusive content in the magazine featuring tips from our expert planners and wedding guru's, this will be a must for all future the brides who are looking for direction and help for their special day.



- ◆ 5,000 copies distributed across six counties.
- ◆ Online edition.
- ◆ Free inclusion in our online directory.





When We Wed is printed in A5: high quality with a gloss finish which brings an elegant feel to the magazine. The reason we have chosen A5 is because it is much easier for brides and grooms to transport with them and engage with the content.

Artwork Dimensions:

Size	Trim Size	Bleed Size	PDF Size	InDesign Template
Double Page Spread	210mm x 296mm	216mm x 302mm	231mm x 317mm	28 x 8
Full Page—Portrait	210mm x 148mm	216mm x 154mm	230mm x 168mm	28 x 4
Half Page—Landscape	90mm x 130mm		90mm x 130mm	14 x 4
Quarter Page—Portrait	90mm x 63 mm		90mm x 63mm	14 x 2
1/8 Page—Landscape	45mm x 63mm		45mm x 63mm	7 x 2

Artwork needs to be supplied in pdf or jpeg format. If you prefer, our designers can create your advert for you, the additional cost is £30 including one design change.

Edition Dates 2020:

Winter Issue January – March Available from: 1st January Copy Deadline: 1st December	Spring Issue April – June Available from: 1st April Copy Deadline: 1st March
Summer Issue July– September Available from: 1st July Copy Deadline: 1st June	Autumn Issue October – December Available from: 1st October Copy Deadline: 1st September





Cost

	1 Quarter	3 Quarters+ (per quarter)
Full Page	£280.00	£250.00
Half Page	£160.00	£140.00
Quarter Page	£80.00	£70.00
1/8 Page	£40.00	£35.00
Inside Front Cover	£350.00	£320.00
Back Cover	£400.00	£380.00
Inside Back Cover	£350.00	£320.00

No VAT is charged on advertising rates.

Key Contacts



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